

Graphic Designer

Are you interested in helping us grow our audience on social media and other communications channels? Do you have good experience and skills in the design and use of graphics, images and video in social media, email and other digital channels? We are looking for a Graphic Designer to be based in our Social Media Team, to help us to continue to grow our community for Conservation Optimism through social media and other communication channels.

Time commitment: 3-6 hours per week

Responsibilities (split between the social media team as seen fit):

- Supporting the management of Conservation Optimism social media and other channels (including Instagram, Twitter/X, LinkedIn, Facebook, Bluesky and email);
- Designing and posting graphics and videos (including posts, stories and reels, and other assets as needed);
- Designing interactive content (e.g. quizzes), especially for specific themed days/events (e.g. Earth Day);
- Helping to grow Conservation Optimism's outreach and communications audiences by contributing to the highest standards of communications output and engagement;
- Attending virtual meetings.

Ideal Qualities:

- A strong commitment to conservation and environment communications and community building;
- Demonstrable creative and graphic design skills in the digital arena;
- Strong attention to detail and good organisational skills;
- Ability to work well within a small team;
- Experience in social media / communications management.