



CONSERVATION
OPTIMISM

MARVELLOUS MADAGASCAR



Working with local communities to protect wildlife



FACT FILE

- Madagascar is the **4th largest island** on earth and is found off the east coast of Africa.
- 89% of its plant life, 95% of its reptiles and 92% of its mammals are **found nowhere else on earth**.
- People travel from all over the world to see its **unique biodiversity**, including Malagasy giant chameleons, Leaf tailed geckos, Giraffe-necked weevils and more than 110 lemur species.
- This includes Indri, Madame Berthe's Mouse Lemur, Sifaka and Ring-Tailed Lemurs.



THREATS

- Lemurs are the most endangered group of animals in the world. 95% of species are Critically Endangered, Endangered or Vulnerable.
- Over the last 50 years, nearly 1/2 of natural forest cover where lemurs live has been lost due to:
 - Logging
 - Slash & Burn Agriculture
 - Animal Grazing
 - Fires

"In one word, we try to find solutions for both wildlife and humans"

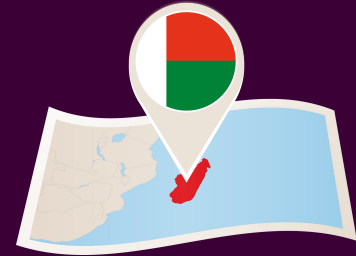


"For me, the exchange with the local community that lives in a different situation than me helped me understand the reality that we faced in conservation in Madagascar" (Mamy Razafitsalama).



DID YOU KNOW?

Lemurs are considered the world's oldest primates, with roots tracing back over 70 million years!



FUN FACT!

The Sifaka Lemur is often known as the dancing lemur. They mostly live in trees, but when they move across open ground, they move around with a sideways gallop with their arms up for balance - it looks like they are doing a dance!



CONSERVATION

Taking action for wildlife



- Director of Planet Madagascar Mamy Razafitsalama works in Ankarafantsika National Park in North Madagascar and has dedicated his career to protecting the wildlife of his homeland.
- Planet Madagascar works closely with local communities to support, educate and share the importance of protecting lemur habitat.
- Planet Madagascar is reducing poverty and easing the pressure on the forest.

SPOT THE DIFFERENCE

Find the 6 differences between the two leaping lemurs



Can you master the Madagascar mega questions?

TEST YOUR KNOWLEDGE

1 Of the coast of which continent would you find the island of Madagascar?

- A** Europe
- B** South America
- C** Africa

4 What are conservationists doing to help wildlife in Madagascar?

- A** Starting community-based fire management and forest restoration programmes
- B** Educating children and adults about importance of lemurs for forests and people
- C** Reaching out to local communities and inspire them to create their own conservation programmes

2 Approximately, how many different species of Lemur are there?

- A** 110
- B** 55
- C** 90

3 Leaf tailed geckos, Madame Berthe's Mouse Lemur, Giraffe-necked weevils and Sifakas are all species native only to Madagascar.

- True
- False

WORDSEARCH



Top tip -
The words may be
hidden vertically
and horizontally.

Can you find the 10 different words
hidden in the puzzle?

S F F O R E S T Y K C V T O W E Z M
T R A F F I C K E D B J I Q F Y Z W
K A P M C B N O C T U R N A L O V O
A J A B Q L K E T S C A L E S B H G
Y G N J G G I R A U Y F P T C X O T
Y G G D X C O N S E R V A T I O N M
W Y O K E N D A N G E R E D X P H A
Q G L G U A R D I A N S G N F Z U M
J E I N R A H A B I T A T S F N W M
Q J N R O C F G D D Q Y P Z D Z Q A
W K R T X O Q D G N G N E P A L F L
A V C O M M U N I T I E S Q D K T I



ANKARAFANTSIKA
COMMUNITIES
CONSERVATION
ENDANGERED
HABITAT

LEMUR
MADAGASCAR
PROTECT
SIFAKA
WILDLIFE

